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Job Title: Marketing Internship

Application:https://airtable.com/shrh06JdB0IPgk5R9More Info:https://www.solvusglobal.com/careers

**Job Type:** Part-Time, Hourly Pay

## At Solvus Global, We Are...

## Innovators, Engineers, Entrepreneurs, Makers, Creators, Dreamers, DOERS

Solvus Global is a technology innovation company focused on solving problems in the materials and manufacturing space. We are a diverse team of engineers & scientists dedicated to leveraging our <u>Knowledge Capital</u> to develop critical solutions for our customers. Often, those solutions have much greater impact than just one organization and so we focus our innovations on <u>Targeted Commercialization</u>. Our team spins out core technology areas into standalone startups ready to build a team, raise capital, and launch a product/service that solves a critical challenge across entire market sectors in the materials & manufacturing space.

# The Opportunity with Solvus Global Is...

Dynamic, Engaging, Cross-Disciplinary, Cutting-Edge, Flexible, EMPOWERING

Solvus Global is looking for a part-time Marketing Intern to support on social media marketing and brand awareness. There is opportunity to develop a variety of marketing content for Solvus Global and our additional spin-out brands. Your responsibilities will include designing advertisement graphics, generating new webpages, transcribing blog posts, writing newsletters, etc.

This individual should be excited to grow and learn new skills in both marketing and project management. We value a creative mindset and self-motivation on our Solvus team. Our highly collaborative environment will allow for significant growth potential throughout the internship.

#### **Required Attributes & Skills**

- Pursuing a degree in Marketing, Business, Communication, or related fields
- Effective written and verbal communication skills
- Excellent organizational ability
- Desire and ability to learn
- Demonstrated capability in graphic design

### **Advantageous Attributes & Skills**

- Understanding of different digital marketing techniques and measurement methods
- Familiarity with marketing tools ex. online analytics, Canva, etc.
- Experience using Mailchimp
- Experience with WIX